

18th Annual **Bio-IT World** CONFERENCE & EXPO '19

Media Background

What is Bio-IT World 2019?

Now in its **18th** year, the annual [Bio-IT World Conference & Expo](#) is the premier event focused on the innovative IT and informatics applications and enabling technologies that are driving the future of precision medicine.

Bio-IT World 2019 highlights the new frontiers in drug discovery & development, biomedical research, and clinical and healthcare initiatives made possible by these cutting-edge technologies.

The [Cambridge Healthtech Institute](#) event unites **3,400+** life sciences, pharmaceutical, clinical, healthcare and IT professionals from **40+ countries**. This year, it is being held April 16-18 at the Seaport World Trade Center in Boston.

What is this year's special focus?

Bio-IT World 2019 will focus on the “data-centric” technologies/innovations that are improving precision medicine—such as AI, machine learning, deep learning, data science and blockchain.

Altogether, there will be **280+** technology and scientific presentations organized into **17 tracks**—from Pharmaceutical R&D Informatics to three separate AI tracks for Pharma & Biotech, Genomics and Healthcare.

Who are the Plenary Keynoters?

- **April 16:** John Wilbanks, Chief Commons Officer, Sage Bionetworks will discuss **Open Science: From Ideology to Methodology**.
- **April 17:** A panel discussion on **AI in Practice: How New Technologies are Changing Bio-IT**. Panelists (moderated by Allison Proffitt, Editorial Director, *Bio-IT World*) will include:
 - Anne E. Carpenter, Ph.D., Senior Director of the Imaging Platform, Institute Scientist, Broad Institute of Harvard and MIT
 - Iya Khalil, Ph.D., Chief Commercial Officer and Co-founder, GNS Healthcare

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- Mariana Nacht, Ph.D., Chief Scientific Officer, Vivid Biosciences and President, Board of Directors, WEST (Women in the Enterprise of Science and Technology)
- Susie Stephens, Ph.D., Senior Director, Oncology & Vaccine R&D Information Technology, Pfizer
- **April 18:** Vijay K. Bulusu, Head, Data & Digital Innovation, Pfizer will address **Converting Data to Insights Using an End-to-End Data Ecosystem**

What are some other highlights?

- A vibrant **Exhibit Hall** featuring **160+** cutting edge companies and a Startup Showcase.
- The third annual **FAIR Data Hackathon**: Life sciences and IT teams will tackle actual genomic datasets.
- **2019 Awards Program**, including:
 - Bio-IT World Innovative Practices Awards
 - Benjamin Franklin Award for Open Access in the Life Sciences
 - Bio-IT World Best of Show Awards
- Meet the Experts (Q&As with Keynoters in the Exhibit Hall), 1:1 Networking, pre-conference workshops, and 50+ Technical Posters.

Is any of the event open to the public?

Yes; Bio-IT World is issuing free Exhibit Hall & Keynote Session passes for those who register by April 5; after that date, passes will be \$99.

How can media obtain more information or a press pass?

- For interviews, speaker photos or additional background, please contact Dawn Ringel, Ringel PR, 781-449-8456, 617-285-0652 (cell) or dawn@ringelpr.com.
- For press passes, go to <http://www.healthtech.com/press.aspx>