

PROMOTE

YOUR ATTENDANCE

Let your customers & prospects know where you'll be in April!

Download banners to promote your attendance at the 13th Bio-IT World Conference & Expo in Boston on your event pages, monthly newsletters, blogs and even your email signatures!

Link to: www.Bio-ITWorldExpo.com

DOWNLOAD BANNERS HERE:

150 x 800

160 x 600

150 x 150

160 x 160

300 x 250

230 x 80

468 x 60

728 x 90

EXHIBITOR MARKETING TOOLS

Spread the word about your attendance at Bio-IT World 2014 in Boston!

Here are a few items to help you get a head start on creating a buzz around your booth at #BIOIT14 this April.



If you have any questions, please contact:

Companies A-K

Katelin Fitzgerald
Business Development Manager
kfitzgerald@healthtech.com
781-972-5458

Companies L-Z

Elizabeth Lemelin
Business Development Manager
elemelin@healthtech.com
781-972-1342

CONNECT

WITH ATTENDEES

Start the conversation before you arrive!



Follow us @BioITWorld | #Boston
Join the conversation on Twitter at #BIT14



Like Us @BioITWorld



Join the Bio-IT World Group on LinkedIn



Browse videos on the Cambridge Healthtech Institute Channel

To help get you started, here are a few tweets and posts:

- Join 2,500+ Attendees, 100+ Presentations and 150+ Sponsors and Exhibitors in #Boston April 29 - May 1 @BioITWorld!
- Visit our booth #XXX at @BioITWorld, April 29 - May 1 #BIT14
- Check out our presentation within the ____ Track @BioITWorld in #Boston this April! #BIT14

Bio-ITWorldExpo.com