

2018 SPONSOR & EXHIBITOR PROSPECTUS

**3,400**

Industry Professionals  
from 35+ Countries

**185+**

Industry-Leading  
Sponsors and Exhibitors

**39%** of

delegates titled as  
Executives & Directors

**16**

Diverse  
Conference Tracks



Building a global network for precision  
medicine by uniting the Bio-IT community

17TH ANNUAL

# Bio-IT World CONFERENCE & EXPO '18

MAY 15-17, 2018 | BOSTON, MA  
SEAPORT WORLD TRADE CENTER



#BioIT18

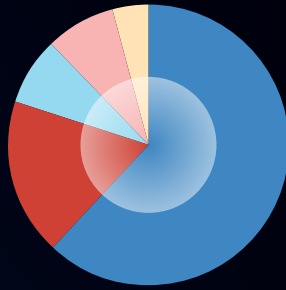
**RESERVE YOUR EXHIBIT  
SPACE BY FEBRUARY 15  
AND SAVE \$300!**

[Bio-ITWorldExpo.com](http://Bio-ITWorldExpo.com)

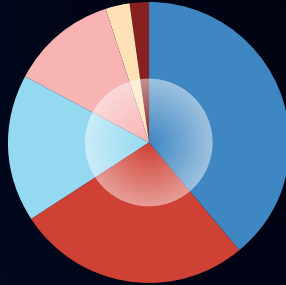
Organized by  
Cambridge Healthtech Institute

## 2017 ATTENDEE DEMOGRAPHICS

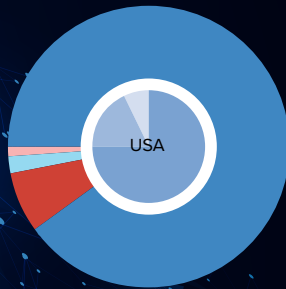
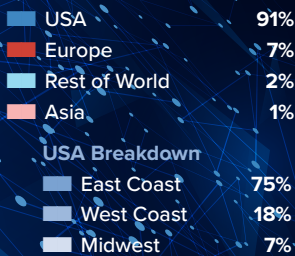
### COMPANY TYPE



### DELEGATE TITLE



### GEOGRAPHIC LOCATION



## Seaport World Trade Center Commonwealth Complex



■ SOLD    ■ Available    ■ Reserved for Sponsor

\*As of 9/1/2017. Floorplan subject to change.

Visit [Bio-ITWorldExpo.com/Exhibit](http://Bio-ITWorldExpo.com/Exhibit) to view the most up-to-date floorplan, the exhibitor agreement and our exhibit schedule.



**RESERVE YOUR EXHIBIT SPACE BY FEBRUARY 15 AND SAVE \$300!**

### EXHIBIT BOOTH RATES

Exhibit Booth Rates for Full Booth Area (10' x 10')

**Early Rate** (Before February 15, 2018) \$4,550 – **SAVE \$300**

**Standard Rate** (After February 15, 2018) \$4850

### How will CHI ensure that delegates visit the exhibit hall?

- Welcome receptions
- Themed functions
- Refreshment breaks
- Dedicated exhibit viewing
- Raffles and more!

## EXHIBIT

Exhibitors will enjoy facilitated networking opportunities with 3,400+ qualified delegates, making it the perfect platform to launch a new product, collect feedback, and generate new leads. Exhibit space sells out quickly, so reserve yours today.

### As an exhibitor your company will receive:

- Booth space (10'D x 10'W)
- One time mailing opportunity using 3rd party mail house – pre- & post-conference
- Company listing in program guide & event directory – including contact information and 50-word description
- Corporate listing on the conference documentation and a web link back to your corporate website
- One delegate registration with full access to all conference sessions
- One “booth only” personnel registration (no session access)
- Discount for additional conference registrations for your company - maximum of 5
- 50% discount on advertising in the Program Guide & Event Directory

# SPONSORSHIP OPPORTUNITIES

Comprehensive sponsorship packages allow you to achieve your objectives before, during, and long after the event. Signing on earlier will allow you to maximize exposure to hard-to-reach decision-makers.

## Podium Presentations

- Available Within the Main Agenda!

Showcase your solutions to a guaranteed, targeted audience through a 15- or 30-minute presentation during a specific conference program, breakfast, lunch, or separate from the main agenda within a pre-conference workshop. Package includes exhibit space, on-site branding, and access to cooperative marketing efforts by CHI. For the luncheon option, lunches are delivered to attendees who are already seated in the main session room. Presentations will sell out quickly, so sign on early to secure your talk!

## One-on-One Meetings

Select your top prospects from the pre-conference registration list. CHI will reach out to your prospects and arrange the meeting for you. A minimum number of meetings will be guaranteed, depending on your marketing objectives and needs. A very limited number of these packages will be sold.

## Invitation-Only VIP Dinner/Hospitality Suite

Sponsors will select their top prospects from the conference pre-registration list for an evening of networking at the hotel or at a choice local venue. CHI will extend invitations and deliver prospects, helping you to make the most out of this invaluable opportunity. Evening will be customized according to sponsor's objectives. (i.e.: Purely social, Focus group, Reception style, Plated dinner with specific conversation focus)

## Additional Branding & Promotional Opportunities Include:

- Hotel Room Keys - **SOLD!**
- Footprint Trails
- Staircase Ads
- Conference Tote Bags - **SOLD!**
- Badge Lanyards - **SOLD!**
- Booth Crawl
- Conference or Track Notebooks
- Cell Phone Charging Station
- Golf Simulator

## Looking for Additional Ways to Drive Leads to Your Sales Team?

CHI's Lead Generation Programs will help you obtain more targeted, quality leads throughout the year. We will mine our database of 800,000+ life science professionals to your specific needs. We guarantee a minimum of 100 leads per program! **Opportunities include:**

- Webinars
- White Papers
- Market Surveys
- Podcasts and More!

### FOR MORE INFORMATION ON SPONSORSHIP, PLEASE CONTACT:

COMPANIES A-K

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COMPANIES L-Z

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# 2017 SPONSORS & EXHIBITORS

Abbott Informatics	Cloudera	Eagle Genomics Ltd	HCL Technologies	KPMG	PerkinElmer	Signet Accel
Advanced Chemistry Development (ACD/Labs)	Cloudian	Edico Genome	HGST, a Western Digital brand	Lab7 Systems	Informatics, Inc	Simulations Plus, Inc.
Arcadia	Cloudy Cluster	Elastifile	High Performance Computing	LabAnswer	PetaGene Ltd	Sinequa
Arxspan	Cogitas Consulting	Elemental Machines	Innovation Center	LabKey	Planet Pharma and Planet Forward Technology	SnowCap Technologies
Aspera, an IBM Company	Collaborative Drug Discovery	ELSEVIER	Hitachi Data Systems	LabVantage Solutions, Inc.	Planet Cross Life Sciences	SolveBio
Astrix Technology Group	Congenica Ltd	EncrypGen, LLC	HPE	Liaison Technologies	Prysm	StationX
ATUM (formerly DNA2.0)	Copyright Clearance Center	Envision Genomics	The Hyve	Linguamatics	Pure Storage	Statistica
Avere Systems	Core Informatics	EPAM Life Sciences	IBM Cloud Object Storage	MarkLogic	QJAGEN	Starfish Storage
BC Platforms	Cray	ERT	IDBS, Inc.	Maven Wave	Qlucore Inc.	Studylog Systems, Inc.
Benchling	Cycle Computing	Excelra Knowledge Solutions Pvt. Ltd	Igneous Systems	Medable	Quantum	SwiftStack
Blast2GO by BioBam	Dassault Systemes, BIOVIA	Exostar	illumina, Inc.	Metrum Research Group	Qumulo	TERALINK Solutions
BioFortis, Inc.	Databiology	FlowJo, LLC	InfoChem GmbH	Microsoft	RCH Solutions	Thermo Fisher Scientific
Bioinformatics.org	DDN Storage	Freezerworks	Innoplexus AG	Microway Inc	ReadCube Teams	Tessella
BioRAFT	Dell EMC	Genedata AG	Integration Partners	Mind the Byte	Red River	Titian Software US Inc
BioTeam	Deloitte	Geneious Biologics	Intel Corporation	Monocl AB	Red Thread	Tonic Health
Bluebee	DeltaSoft Inc	Genestack	International Society for Computational Biology (ISCB)	Nexsan	Regeneration Pharmaceuticals	transSMART Foundation
Bright Computing	Dimension Data	Genformics	Internet2	NextMove Software Ltd	Reprints Desk, Inc.	Twigkit
Brooks Life Science Systems	Discngine	Genospace	InterSystems	NODEUM 557	Riffyn	Univa Corporation
BSI Systems	DNAnexus	Genotech Matrix	Intomics	NooBaa	Roche Sequencing Solutions	Validated Cloud
ByteGrid	DNASTAR, Inc.	Globus	invICRO	OpenEye Scientific	Schrödinger	Veeam Software
Cambridge Semantics	DocuSign, Inc.	Google Cloud	iRODS Consortium	Optibrium	SciBite Limited	Wasabi Technologies
Certara	Dotmatics	Greater Zurich Area	ITTM S.A.	Optra Health, Inc.	Scigillian Software Inc.	WekalO
ChemAxon	Drexel University Online	Harvard Medical School, The Department of Biomedical Informatics 154	Jisto	Ovation	Scilligence	Wiley
Clarivate Analytics	Dternity Storage by Fujifilm	Hewlett Packard Enterprise	Knowledgegent	Panasas, Inc.	Seagate	Wuxi NextCODE
	d Wise Technologies		Komprise	Partek	Seven Bridges	Zifo Technologies

## 2018 CONFERENCE PROGRAMS

- Data & Storage Management
- Data Computing
- FAIR Data for Genomic Applications
- Software Applications & Services
- Cloud Computing
- Bioinformatics
- Next-Gen Sequencing Informatics
- Clinical Research & Translational Informatics
- Data Visualization & Exploration Tools
- Pharmaceutical R&D Informatics
- Clinical Genomics
- Cancer Informatics
- Data Security
- Data Transfer
- Disease Surveillance and Modeling
- Machine Learning/Deep Learning/Artificial Intelligence

## AWARDS PROGRAMS



### THE 2018 BEST OF SHOW AWARDS

offer exhibitors of the Bio-IT World Conference and Expo an exclusive opportunity to distinguish and highlight their products ranging from an innovative application, technology, tool, or solution from the competition. Judged by a team of leading industry experts, and Bio-IT World editors, this program identifies exceptional innovation in technologies used by life science professionals today.

Products considered are new products, or significant

product upgrades, introduced between April 2017 and May 2018. Winners are judged based on the products' technical merit, functionality, innovation, and in-person presentations to the judges at the show. Please Note: Selection is NOT based upon level of sponsorship or exhibit participation.

**To enter** your product, fill out the online submission form.

Access the form by visiting: [Bio-ITWorld.com/bioit\\_bestofshow\\_form.aspx](http://Bio-ITWorld.com/bioit_bestofshow_form.aspx)

**For additional information, contact:**

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### THE 2018 BIO-IT WORLD BEST PRACTICES

competition has released its call for entries. Bio-IT World has held the Best Practices awards since 2003, highlighting outstanding examples of technology innovation in the life sciences, from basic R&D to translational medicine. We particularly encourage vendors to nominate entries from valued academic and/or industry partners. Winners will be announced in a plenary session at Bio-IT World Conference & Expo 2018.

**Early bird deadline** (no fee) for entry is December 9, 2017 and final deadline (fee) for entry is February 3, 2018. Full details including previous winners and entry forms are available at [Bio-ITWorld.com/BestPractices](http://Bio-ITWorld.com/BestPractices)

**Full details including previous winners and entry forms** are available at [Bio-ITWorld.com/bp\\_awards.aspx](http://Bio-ITWorld.com/bp_awards.aspx)

## Bio-IT World

Bio-ITWorld.com

Weekly Update newsletter and News Bulletins, cover the application of informatics, IT and computer science in biomedical research and drug discovery. As the life sciences become an increasingly quantitative discipline, Bio-IT World provides topical news coverage and analysis of cutting-edge technologies to handle the data deluge in petascale computing and the tools to deliver individualized medicine.

### Year-Round Complimentary News, Education and Marketing Opportunities

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- Breaking News Bulletins
- Weekly Newsletters

**Add Resources for our Readers:**

- Industry Press Release
- Job Opportunities
- Products to our Product Directory

**Marketing Opportunities:**

- Digital Advertising
- Whitepaper Posting
- Webinars
- Podcasts
- Surveys
- eBooks

**To find out more about marketing opportunities, please call:**

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