SCHEDULE–AT–A–GLANCE

Tuesday, April 20, 2010	
7:00-8:00am	**Pre-Conference Registration and Morning Coffee**
8:00am-4:00pm	**Pre-Conference Workshops**
2:00-6:00pm	**Main Conference Registration**
4:00pm	**Keynote Presentation**
5:00-7:00pm	**Welcome Reception in Exhibit Hall**

Wednesday, April 21, 2010	
7:30am	**Registration and Morning Coffee**
8:20am	**Keynote Presentations & 2010 Benjamin Franklin Award**
9:30am	**Exhibit Hall Opens**
9:30-10:50am	**Coffee Break, Exhibit and Dedicated Poster Viewing**
10:50am-12:30pm	**Main Conference Tracks 1-7**
12:30-1:40pm	**Luncheon Presentation** *(Sponsorship Opportunity Available)* **or Lunch on Your Own**
1:40-3:15pm	**Main Conference Tracks 1-7**
3:15-3:45pm	**Refreshment Break, Exhibit and Dedicated Poster Viewing**
3:45-5:15pm	**Main Conference Tracks 1-7**
5:15-6:15pm	**2010 Best of Show Awards in Exhibit Hall**
6:15pm	**Exhibit Hall Closes**
6:30-10:00pm	**2010 *Bio-IT World*'s Best Practices Awards Reception & Dinner**

Thursday, April 22, 2010	
8:00am	**Registration and Morning Coffee**
8:45am	**Keynote Presentation & Plenary Panel**
10:30am	**Exhibit Hall Opens**
10:30-10:55am	**Coffee Break, Exhibit Viewing and Poster Competition**
10:55am-12:30pm	**Main Conference Tracks 1-7**
12:30-2:00pm	**Luncheon in the Exhibit Hall**
2:00pm	**Exhibit Hall Closes**
2:00-4:00pm	**Main Conference Tracks 1-7**
4:00pm	**Conference Adjourns**

KEYNOTE SPEAKERS:

John Halamka, *M.D., M.S., CIO, Harvard Medical School*

John D. Halamka, M.D., M.S. is Chief Information Officer of Beth Israel Deaconess Medical Center, Chief Information Officer of Harvard Medical School, Chairman of the New England Healthcare Exchange Network (NEHEN), Chair of the US Healthcare Information Technology Standards Panel (HITSP), co-Chair of the HIT Standards Committee, and a practicing Emergency Physician. As Chief Information Officer of Beth Israel Deaconess Medical Center, he is responsible for all clinical, financial, administrative and academic information technology serving 3000 doctors, 14000 employees and two million patients. As Chief Information Officer of Harvard Medical School, he oversees all educational, research and administrative computing for 18000 faculty and 3000 students. As Chairman of NEHEN he oversees clinical and administrative data exchange in Massachusetts. As Chair of HITSP/co-Chair of the HIT Standards Committee he coordinates the process of electronic standards harmonization among stakeholders nationwide.

Christoph Westphal, *M.D., Ph.D., CEO, Sirtris Pharmaceuticals; Senior Vice President, Centre of Excellence for External Drug Discovery, GlaxoSmithKline*

Christoph Westphal, M.D., Ph.D., co-founded Sirtris Pharmaceuticals, Inc. in 2004 and has since served as Chief Executive Officer. In addition to leading Sirtris as an independent discovery performance unit within GlaxoSmithKline (GSK), Dr. Westphal serves as the Senior Vice President of GSK's Centre of Excellence for External Drug Discovery (CEEDD). Dr. Westphal was previously co-founder and CEO of Alnylam Pharmaceuticals, Momenta Pharmaceuticals and Acceleron Pharma. He was also co-founder of Concert Pharmaceuticals. Dr. Westphal earned his M.D. from Harvard Medical School and Ph.D. in genetics from Harvard University; and he graduated with a B.A. summa cum laude and Phi Beta Kappa from Columbia University. Dr. Westphal currently serves on the Board of Directors for Alnara Pharmaceuticals, Inc., the Board of Fellows of Harvard Medical School and the Board of Overseers of the Boston Symphony Orchestra. Dr. Westphal has been the lead or senior author on several patent applications and scientific papers in journals.

KEYNOTE PANEL

The Future of Personal Genomics

A special plenary panel discussion featuring:

John Halamka, M.D., M.S., CIO, Harvard Medical School
James Heywood, Co-founder and Chairman, PatientsLikeMe
Dan Vorhaus, J.D., Attorney, Robinson, Bradshaw & Hinson; Editor, Genomics Law Report
Kevin Davies, Ph.D., Editor-in-Chief, Bio-IT World

And More...

AWARDS PROGRAMS

Cambridge Healthtech Institute and *Bio-IT World* will again be recognizing and celebrating leaders in innovation through the "Best of Show Award" and "Best Practices Award" Programs. Finalists in the Best of Show Awards will be recognized on-site, and winners will be honored in a ceremony on the exhibit hall floor. The Best Practices Awards take place at a gala dinner, playing host to more than 100 thought-leaders hailing from Biotech, Pharma, and IT.

Best of Show Awards

The Best of Show Awards offer exhibitors an opportunity to distinguish their products from the competition. Judged by a joint team of Bio-IT World magazine editors and leading industry experts, this awards program will identify exceptional innovation in technologies used by life sciences professionals today. Judging and the announcement of winners is conducted live in the Exhibit Hall. To learn more about this program and submission deadlines, call Demetrios Louloudes at 781-972-5445 or email dlouloudes@healthtech.com.

Best Practices Awards - Call for Entries!

Add value to your Conference & Expo attendance, sponsorship or exhibit package, and further heighten your visibility with the creative positioning offered as a Best Practices participant. The Best Practices Awards identify and showcase outstanding examples of innovative partnerships, technologies and strategies impacting research and drug development. Winners will be selected by a peer review expert panel in early 2010. *Bio-IT World* will present the Awards for its 2010 competition at a special gala dinner ceremony on April 21, 2010. Early bird deadline (no fee) for entry is December 18, 2009 and final deadline (fee) is January 18, 2010. Full details including previous winners and entry forms are available at www.Bio-ITWorldExpo.com .

2010 Benjamin Franklin Award

The Benjamin Franklin Award for Open Access in the Life Sciences is a humanitarian/bioethics award presented annually by the Bioinformatics Organization to an individual who has, in his or her practice, promoted free and open access to the materials and methods used in the life sciences. Nominations are now being accepted! Full details including previous laureates and entry forms are available at www.bioinformatics.org/franklin/. The winner will be announced Wednesday, April 21.

CHI's INTRO–NET
Networking at its Best

CHI'S INTRO–NET: NETWORKING AT ITS BEST! Maximize Your Experience Onsite at the Bio-IT World Conference & Expo!
The Intro-Net offers you the opportunity to set up meetings with selected attendees before, during and after this conference, allowing you to connect to the key people that you want to meet. This online system was designed with your privacy in mind and is only available to registered session attendees of this event. Registered conference attendees will receive more information on how to access the Intro-Net in the weeks leading up to the event!